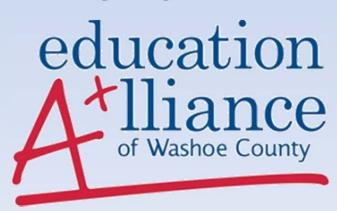


Sparks City Council

Monday, April 13, 2015





Mission

- A community partnership that fosters educational excellence and student achievement in Washoe County through leadership, advocacy and resource development.
- Our Mission is accomplished through a Board and Committees with members reflective of our community (students, parents, families, business leaders, civic leaders, and educators).



History/Structure

- Mid-1980's organized to engage business and community to support education, college and career readiness, and academic achievement.
- Two WCSD employees
- 28 Community and Education leaders on the Board of Directors
- Three Education CEOs are permanent Board Members
- More than 45 volunteer community on EA's P-16 Advocacy Council and community engagement committees.



P-16 Advocacy Council

- Purpose: To advocate for a seamless educational system that helps all students successfully achieve their career and life goals.
- Engage community members
- Provide quality information for community to discuss, debate and act upon
- Data Profile (since 1998)
- College and Career Readiness Standards
- Assist WCSD, UNR, and TMCC to tell their story and share needs.



Community Engagement - Events

- ☐ Run for Education
 - October 18, 2015, Sunday
 - □ \$116,000 raised last year for schools
 - 43 Elementary Schools received \$1,933 each
 - Top Three Participating Schools: \$4,500
 - o \$29,000 to WCSD/UNR and WCSD/TMCC
 - ☐ 74 schools participated 8,500 attended
- ☐ Principal for a Day
 - ☐ September 15, 2015, Tuesday
 - ☐ New: ½ day at the school; ½ day at executive match site.



Community Engagement – Partners in Education

- ☐ Flagship program helping to bring business/community together in support of individual schools.
- ☐ 102 schools each have specific needs, yet all benefit from time and expertise.
- ☐ Goal: Three effective partners per school.
- Our community benefits when we collectively contribute to K-12 education.



Let's work together to help students in our community!

- Become a partner at a school(s) and share your "time, talent, or treasure"
- □ Be a Run for Education Sponsor
- ☐ Participate in Principal/Executive for a Day, 9/15/15
- Spread the word by introducing us to your contacts; open the door for us!





Thank you!

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